Joey Ignoffo

50 WORDS, FOR A PROGRAM

Joey Ignoffo is the author of The Peculiar Playbook, a children's book series inspired by youth sports, character, faith, and the lessons that matter long after the final whistle. The goal isn't only to raise better athletes. It's to help raise better people, on the court and in life.

150 WORDS

Joey Ignoffo is the author of The Peculiar Playbook, a children's book series inspired by youth sports, character, faith, and the lessons that matter long after the final whistle. Through stories about young athletes learning to lead, serve, encourage, and grow, he hopes to help families and coaches put character first, on the court, on the field, and in life. The goal isn't just to raise better athletes. It's to help raise better people. He had always wanted to coach, and never quite felt ready. When his daughter signed up for soccer, he volunteered as an assistant. Nobody stepped forward to lead, and someone handed him the whistle for a sport he hadn't played, watched, or coached. If you've seen Ted Lasso, you get the idea. He made do, learned as he went, and found his way back to basketball and baseball. The game, he says, is bigger than the scoreboard.

The Peculiar Playbook · The Tallest Heart. For event programs. The full story is on the About page.